

The West Midlands Regional Centre for Radio Frequency Identification Location & Sensor Technology Demonstrator



The RFID Centre within the University of Wolverhampton is in the final stages of developing an exciting new venture, an 'RFID enabled Town'. Over the next few years, we can expect to see RFID technologies being employed in many different aspects of our commercial and domestic life.

The RFID Centre, based in Telford, will allow us to demonstrate many facets and applications of RFID in a realistic environment. If you are interested in being part of this exciting new venture, or if you feel your company can benefit from visiting this Centre to investigate how RFID can be built into your products or services, please contact:

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The West Midlands RFID Regional Centre – www.wmrfid.org
The IT Futures Technology Centre, within the University of Wolverhampton School of Technology (STech), hosts the state-of-the-art RFID Centre. The Centre is free to visit and provides demonstrator facilities, giving you hands-on experience with the technology and the chance to assess the suitability of RFID for your business requirements.

We can provide:

- Business improvements
- Suitability analysis
- Feasibility studies
- Technical information
- Research on specific issues
- Help applying for further funding



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For further information
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- **Business process improvements – how RFID can benefit your company day to day operations.**
- **Suitability analysis and feasibility study – whether RFID is the correct technology for your specific situation and will provide a return on investment.**
- **Technical Information and Standards – all you need to know about readers, tags, radio frequencies and the relevant standards and protocols.**
- **Research – help with a specific idea or problem that would benefit from experienced and skilled researchers.**
- **Assistance in applying for further funding – referral to related projects or help with European grants etc.**